

ISLANDA K. NAUGHTON

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As a user-centered designer, I strive to create solutions that are both beautiful and usable. Through my passion for design and my avidity to understand users and their needs, I transform complex ideas and concepts into delightful, functional, and surprisingly simple design solutions.

EDUCATION

USER EXPERIENCE DESIGN
GENERAL ASSEMBLY

FRONT-END WEB DEVELOPMENT
GENERAL ASSEMBLY

LEADING AND MANAGING NONPROFITS
HARVARD EXTENSION SCHOOL

M.A. MUSEUM COMMUNICATION
UNIVERSITY OF THE ARTS

*Recipient: Museum Studies Award for
Service to the Community and Field*

**B.A. LIBERAL STUDIES:
CULTURE, LITERATURE & THE ARTS**
UNIVERSITY OF WASHINGTON

SKILLS

FLUENT IN BOTH MAC AND PC PLATFORMS

Adobe Creative Suite, Microsoft Office, Keynote,
Axure, Balsalmiq, InVision, OmniGraffle, Sketch,
HTML5, CSS3, basic understanding of JavaScript/JQuery,
Drupal, ExpressionEngine, and WordPress

VOLUNTEER

**NISEI STUDENT RELOCATION
COMMEMORATIVE FUND**
BOARD MEMBER

SUMMARY

- Solid understanding of human-centered design concepts and best practices
- Strong visual, interaction and information design skills
- Ability to produce interactive prototypes with Axure, InVision, OmniGraffle and Sketch
- Experience designing interfaces for consumer and enterprise level web application
- 2+ years experience with responsive web design (RWD) principles
- Working knowledge of HTML5, CSS3

EXPERIENCE

UX DESIGNER BLULINK SOLUTIONS (Bellevue, WA)

April 2016 to present

- Currently working within the Business Services & Solutions team at Microsoft to build an internal enterprise tool by conducting user research, creating interactive prototypes, and validating designs through usability studies. Also, engages in cross-team collaboration with engineering from conceptual design through implementation and release.

DESIGNER ARTSEA STUDIO (www.artseastudio.com)

2009 to present

- Concept and design websites and marketing collateral for nonprofits and small businesses. Provide deliverables including research, user flows, wireframes, and sitemaps.
- Assist in brand development by establishing graphic identity & creating style guides.

USER EXPERIENCE APPRENTICE FRESH TILLED SOIL (Watertown, MA)

August 2015 to December 2015

- The Fresh Tilled Soil Apprenticeship turns promising designers and developers into UX pros through structured learning, one-on-one mentorship, and real-world experience.
- Design process included producing sketches, wireframes, and prototypes; develop storyboards, user flows; as well as incorporate user research findings into final designs.

COMMUNICATIONS & MARKETING SPECIALIST (LEAD DESIGNER)

QUINCY COLLEGE (Quincy, MA)

2014 to 2015

- Lead the visual design of institutional materials, including digital and print advertisements.
- Orchestrated website redesign, created sitemap and wireframes, coordinated with external web developers, as well as facilitated content updates to current site.
- Assisted production aspects of annual marketing campaigns (online, radio, & TV ads).

DESIGN MANAGER BOSTON LYRIC OPERA (Boston, MA)

2012 to 2014

- Designed all promotional materials for internal and external communications.
- Collaborated with partnering theaters to provide digital assets.
- Managed website maintenance and content updates, as well as ensured brand design consistency across all departments.

GALLERY DESIGNER ARTXCHANGE GALLERY (Seattle, WA)

2008 to 2011

- Designed artist catalogs, exhibit display panels, and all marketing materials.
- Supported the Gallery Manager with exhibit coordination and installation.
- Created a greater online presence and managed social networking sites.